

CSR Project Proposal

About Us:

Samarthya Milk Producer Company Limited was incorporated on 30th March 2022 with its registered office in Raebareli, Uttar Pradesh, under the Companies Act, 2013. The Company envisions covering 1,500 villages across seven districts: Raebareli, Sultanpur, Amethi, Ayodhya, Fatehpur, Kanpur Nagar, and Pratapgarh.

Current Operations:

- 7 Milk Chilling Centers (MCCs)
- 28 Bulk Milk Coolers (BMCs)
- 1500+ Milk Procurement Points (MPPs)
- Membership base of over 1,00,000 women

GPRS-based Data Processor cum Milk Collection Units (DPMCU) are installed at all MPPs to ensure transparency in milk collection through automatic testing and weighing. Real-time data transfer enables direct payments to members' bank accounts.

Additional Services:

- Breeding, nutrition, and advisory services in operational villages.
- Future plans include manufacturing, sales, and marketing of dairy products.

As a women-led and community-focused organization, we are committed to empowering rural women and advancing social welfare through sustainable initiatives. Our Corporate Social Responsibility (CSR) program reflects this commitment by implementing impactful projects to enhance public infrastructure, promote environmental sustainability, and uplift the communities we serve.

Our Mission:

To regularly collect quality milk from all our milk-producing members, pay reasonable and timely prices, and distribute dividends based on patronage. We aim to provide technical support to improve milk production and productivity while reducing input costs. We are committed to the economic and social upliftment of our members.

Our Vision:

To become the leading dairy company in North India, recognized for our values and contributions to women empowerment. We aspire to be the first choice for our employees and milk producers within our operational area.

Our Values:

- Honesty
- Mutual Respect
- Organizational Interests First
- High Quality
- Truth
- Responsibility
- Transparency

CSR Objectives:

The primary objective of this CSR initiative is to improve community infrastructure, provide essential resources, and support environmental conservation. Through these projects, we aim to enhance the quality of life in the community and create a sustainable future.

Project 1: Samarthya Community Development Initiative (SCDI)

Objective: Construction of a Training Room for women/self-help groups for livelihood enhancement projects.

Scope:

- Construction of a training room for capacity building and skill development.
- Installation of projectors and whiteboards to facilitate interactive learning sessions.
- Installation of water coolers to ensure access to clean drinking water.
- Solar Light
- Fan

Budget: ₹4,50,000 Size: 20*30 Sq. Feet

Impact:

- Facilitation of professional growth for local organizations and community members.
- Enhanced capacity-building opportunities.
- Improved infrastructure for official and community-based activities.

Project 2: Aqua Connect Initiative Objective: To provide clean and cold drinking water for public welfare.

Location	Objective	Budget (INR)	Remarks
District Hospital	Infrastructure support for hospital visitors and staff	₹ 2,00,000	Serve hospital visitors and staff.
Raebareli	100 LPH RO Water Cooler	₹ 1,00,000	Serve hospital visitors and staff.
Amethi	60-70 LPH RO Water Cooler	₹ 75,000	Serve park visitors and the surrounding community
Fatehpur	60-70 LPH RO Water Cooler	₹ 75,000	Serve park visitors and the surrounding community.
Total		₹ 4,50,000	

Impact:

- Improved public convenience.
- Promotion of good health through access to safe drinking water.



Saamarthya

Project 3: Gift Milk Programme Objective: A community welfare initiative to provide nutritional support through milk distribution to underprivileged children and pregnant women.

Budget: ₹1,00,000

Total Project Cost Summary	
Project	Estimated Cost (INR)
Skill Hub Empowerment Center	₹ 4,50,000
Aqua Connect Initiative (4 Locations)	₹ 4,50,000
Gift Milk Programme	₹ 1,00,000
Total Project Cost Summary	₹ 10,00,000

Vendor Selection and Payment Procedure

1. Vendor Segregation

- There shall be separate vendors for material supply and service provision to ensure specialization and quality for Point No -1.

2. Payment Terms and Phases for Point No-1

- Payment shall be released in five phases:**
 - Phase 1: 40% of the total payment will be made after initial work commencement.
 - Phases 2-4: Subsequent payments shall be released progressively as per work completion milestones.
 - Phase 5 (Final Payment): The last instalment shall be paid only after quality inspection and approval by the concerned department.

3. Invoice Processing and Timelines

- During the construction phase, payments shall be made within 2 working days after the submission of a valid invoice, under all conditions.
- Any discrepancies in the invoice must be addressed immediately to avoid payment delays.

4. Quality Assurance and Compliance

- The quality of materials and services must comply with the agreed specifications during the RFQ.
- Any deviations found during inspection may lead to penalties or withholding of payment until rectifications are made.

5. Vendor Performance Monitoring

- Regular evaluation of vendors shall be conducted based on timeliness, quality, and adherence to contractual terms.
- Vendors failing to meet standards may be replaced or blacklisted from future projects.

Implementation Plan:

Phase 1:

Task	Time Frame	Responsibility
Request letters to be issued to all required authorities and notification sent to the Project Lead.	5th February 2025	Mr. Pawan Kumar Pandey
Quotations to be arranged and compiled by the Project Lead.	10th February 2025	Ms. Arti Sharma
Purchases to be approved and issued by the Purchase Department.	12th February 2025	Mr. Anoop Mishra
Regular monitoring of project work to ensure timely progress and address issues as they arise.	Ongoing	Mr. Sujit Chaudhary
Initial project meeting to be held on 10th February 2025. Subsequent meetings to be conducted every 15 days for monitoring and providing necessary directions.	Starting 10th February 2025	Mr. Udbhav Pratap Singh

6. Phase 2: Execution

• Construction of the Training Room

- Begin civil work as per the approved design and specifications.
- Install projectors, whiteboards, fans, and solar lights for a fully functional training environment.
- Ensure quality checks at each construction milestone.

• Installation of Water Coolers (Aqua Connect Initiative)

- Deliver and install water coolers at designated locations.
- Ensure proper plumbing and electrical connections.
- Conduct trial runs and water quality testing before commissioning.

• Implementation of the Gift Milk Programme

- Identify and verify beneficiaries (underprivileged children and pregnant women).
- Distribute milk at designated centers in collaboration with local authorities.
- Maintain distribution logs for tracking impact and ensuring accountability.

Phase 3:

Monitoring and Reporting Regularly monitor project progress and ensure timely completion for the same monthly meeting shall be conduct during which shall be Submit progress reports and impact assessments to stakeholders in minutes of meetings.

Team Members: The CSR project will be executed under the leadership of:

- Ms. Arti Shama- Project Admin Lead
- Mr. Anoop Mishra- Project Coordinator
- Mr. Udbhav Pratap Singh -Project Director
- Mr. Sujit Chaudhary- Lead to review financial obligation & Payment initiator

Enclosers & additional note:

- CSR Return -2 shall be submit time - Mr. Udbhav Pratap Singh
- Format of Minutes of meeting and Record of expenditure. - Shall be maintain by Ms. Arti Sharma

Conclusion:

Samarthya Milk Producer Company Limited is committed to driving positive change through meaningful CSR initiatives. The proposed projects will significantly enhance public infrastructure, promote environmental sustainability, and improve community well-being. We firmly believe that these efforts will contribute to a brighter and more sustainable future.

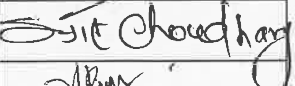
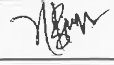
Total Budget: ₹1000000 including GST

Submitted For Approval By:

Pawan Kumar Pandey
HOD -Human Resources & Admin



Review By:

Srn	Responsibility	Signature
1	Ms. Arti Sharma	
2	Mr. Anoop Mishra	
3	Mr. Sujit Chaudhary	
4	Mr. Udbhav Pratap Singh	



Approved By:

Dr. Prashant Mandavya
Chief Executive & Director
Saamarthya Milk Producer Company Limited